

Stronger Members & Leaders

Recruiting Quality Members
and Leaders





Goals for this Session

- How do we identify potential quality members?
- Once identified, how do we interest them participating in a service project?
- How do we “Invite” quality members to join our service club?
- How do we develop the quality member into a quality Leader?



How do we identify potential quality members?

- What does your club need the most?
 - Younger members
 - A specific skill
 - A good organizer
 - Someone connected in the community
 - A teacher that can help start a LEO Club in the local school
 - Just willing volunteers with time to contribute

Where will you find these potential quality members?



- At your workplace
- Within your own family
- At your place of worship
- Among your friends
- While you are doing visible, meaningful service in your community
- At the Borough/Township/City Council meetings
- At your local Fire/Police/EMT departments
- At your community school board meetings

Once identified, how do we interest them participating in a service project?

- Just Ask – Find out what they are passionate about and ask if they would be interested in participating in a service project they are passionate about.
- Evaluate – Determine how their passion would translate into one of the projects your club already does. Then be ready to invite them to that project.
- Translate – If your club doesn't have a project that fits their passion, try to develop that passion into a project they would be interested in helping with.

How do we “Invite” quality members to join our service club?

- Advocate for your Club - Talk about your club’s impact and why you’re passionate about it. Share personal stories about the difference your club makes in the community. Enthusiasm is contagious!
- When you meet someone who might be interested, have a meaningful conversation about how they can make a difference by joining, especially as it relates to their passion.



How do we develop the quality member into a quality Leader?

- Assign a Sponsor or Mentor
- Conduct New Member Orientation
- Involve Immediately in Meaningful, Visible Service Projects
- Invite to Attend a Meeting of a Very Active Club
- Invite to a Zone Meeting
- Invite to a District Cabinet Meeting
- Invite to a State Convention
- Invite to a USA/Canada Lions Leadership Forum
- Invite to an International Convention





Assign a Sponsor or Mentor

- Ensure the Sponsor or Mentor is versed in what it means to be a Lion and is very active in the club.
- Sponsor or Mentor should explain the structure of the club and review the Standard Form Constitution & By-Laws.
- Have the sponsor/mentor introduce all the club members and what they are doing in the club.
- Be prepared to answer any questions or know where to find the answers.
- Don't overwhelm the new member! Take your time and break information into "digestible bites".
- Encourage questions. Provoke thought. Always be positive!

Conduct New Member Orientation

- The [New Member Orientation Facilitator Guide](#) helps the orientation trainer plan for new member orientation and gives trainer tips along the way to successfully conduct new member orientation.
- New members follow the orientation trainer through the [New Member Orientation Guide](#) during orientation. Members can also use the guide as a reference during their time as a Lion.
- The [New Member Orientation PowerPoint](#) provides the orientation trainer with a presentation template to follow when conducting new member orientation. Trainers should customize the presentation so it is relevant to their club.

Conduct New Member Orientation (Cont)

- The [Basic Mentoring Guide \(ME-11\)](#) can be used in conjunction with new member orientation to ensure the new member successfully completes both programs.
- The [New Member Welcome brochure](#) is designed to give your new members an overview of Lions International and includes customizable fields so you can give your new member a warmer welcome. Simply download, customize and print at a local printer.
- Understand that Member Orientation continues throughout the Lions' life! Encourage constant educational opportunities! Learning as a Lion NEVER ENDS!



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Questions?

