



The Art of Successful Club Meetings

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Objectives

- ▶ Meeting History
- ▶ Meeting Management
- ▶ Your Club Your Way



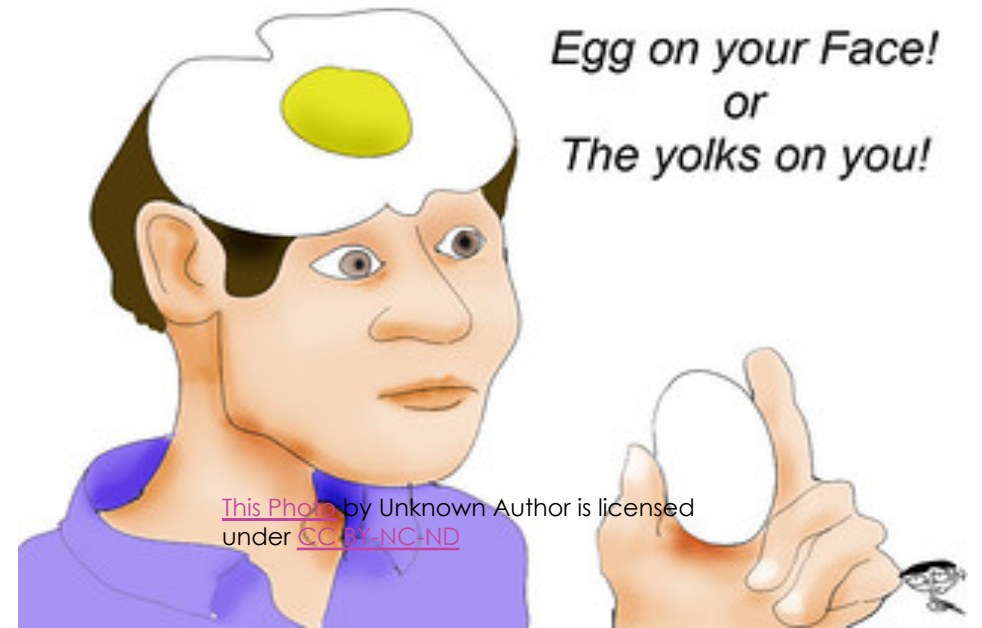
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1920's – 1930's





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1980's





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21st Century



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Meeting Management Tips

- ▶ Promote meetings in advance.
- ▶ Have an agenda and stick to it.
- ▶ Create a Fun atmosphere.
- ▶ Start and End on time.
- ▶ Introduce guests.
- ▶ Plan meetings with variety.
- ▶ Have interesting programs.
- ▶ Keep backup programs.
- ▶ Move people around.
- ▶ Keep Board meetings open.



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Your Club, Your Way!

General Meeting Types

- ▶ **Traditional** – Ceremonial opening, separate board and program meetings, meet in person several times per month.
- ▶ **Connected** – Cyber clubs, meet in different ways – smart phones, email, Zoom. Face to face meetings are for social gatherings or to do hands on service work.
- ▶ **Combination** – May celebrate Lion's traditions and protocol during meetings, but may manage club business via emails and smart phones to reduce need for in-person Board meetings.

Strike a Balance that meets your member's needs.

Ideas to Increase Involvement

Focus on Involvement instead of attendance!

- ▶ **Make sure dates, time and location of meetings are convenient to members.**
- ▶ **Make sure meeting place is comfortable and meets the needs of attendees.**
- ▶ **Feature an interesting program or meaningful activity.**
- ▶ **Use multiple communication methods – email, letters, phone calls. Communication should be positive and upbeat.**
- ▶ **Invite members and potential members and encourage them to bring friends.**
- ▶ **Include potential members on your invitation list and keep them informed of service projects.**
- ▶ **Provide detailed status reports of club projects to all members to encourage future participation by those unable to attend.**
- ▶ **Use social media when appropriate.**

Reinvent Your Meeting

Phase Change in Gradually!




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Survey Your Members

- ▶ **Establish Goals of the Meeting**
- ▶ **Program Possibilities**
- ▶ **Frequency**
- ▶ **Date and Time for Meetings**
- ▶ **Determine Meals**
- ▶ **Question Traditions and Protocol**
- ▶ **Determine Dress Code**
- ▶ **Family Involvement**
- ▶ **Channels of Communication**
- ▶ **Naming of the Event**



**“Being a Lion is so rewarding precisely because we serve
alongside people we know and like and share similar
values with.”**

2012-2013 Past International President Wayne Madden

*That's All
Folks!*

