



MD-14 Global Membership

"Serving Our Lions"

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"The purpose of life is not be happy. It is to be useful, to be honorable, to be compassionate, to have it make some difference that you have lived and lived well." Ralph Waldo Emerson

The isolation of many has sparked a keener interest in—what is my purpose in life? Or a reflection of one's life since having little time to be out socializing. Lots of time thinking in a chair on the front porch or in the comforts of a living room.

The meaning of living is not about us as an individual, it's about our relationships. "Aristotle wrote that finding happiness and fulfillment is achieved by *loving rather than being loved.*"

Certainly we all have positive gifts to share. Look within and discover your passion. One's gifts were meant to share with others, to lift others up with a positive attitude.

Being optimistic and helpful in our relationships will convince others to be assured life is good. Reaching out to support others facilitates a relationship of positivity in living.

Reaching out to others is exactly what Melvin Jones hoped to achieve. One dream from one man has made a difference in the world. His insurance company made him a living, his purpose was to help others less fortunate than himself.

As Lions, 'think outside

of the box,' go beyond the norm, influence and inspire others to live by helping others. Common goals can prompt others to achieve by working together.

Compassion and kindness will inspire others to make a difference in the lives of others. Plan to create a new club. Review your district goals, refresh your compassion, and reach out to those wondering "what is my purpose in life?"

As my daughter, Ciara, has written repeatedly in her book, Encouraging Hope, while battling cancer for 9 years, **LIVE!** was repeatedly written as the last word for the day.

Let's



Get a Partner!

What is a partnership?

- ◆ A group of organizations that share a common interest and agree to work together toward a common

Who could we partner with?

- ◆ Non-governmental organizations (NGOs)
- ◆ Private businesses/corporations
- ◆ Government agencies

Why should we partner with another organization?

- ◆ Compliment your club's strengths and fill in capacity gaps
- ◆ Contribute additional assets and skills that improve your service projects
- ◆ Act as a teammate in advocating for joint goals

Good Partner Signs

- ⇒ Shared goals and values
- ⇒ Expertise complementary to the partnership
- ⇒ Strong communications skills, responsive
- ⇒ Enthusiastic about volunteerism/service
- ⇒ Well organized and dependable



U-46.org



Sponsored by PA State
Lions Council of Govern-
ors for the Global

1st Annual Membership Connections Seminars



We can only accept 70 Lions
at this time; 23 per session
with 3 sessions running at
one time frame, separate
rooms!!!!

**CALL EARLY TO GET A
SEAT!!**

Saturday, November 21, 2020 (8:30 a.m. to 5:00 p.m.)

Wyndham Garden State College Mountain View Country Club, 310 Elks

Club Road, Boalsburg, PA

Cost: Lunch Only \$10.00

Seminar Reservations: cawilbur65@gmail.com or 607-738-6909

Topics of Interest

Members: A, B, C Acronyms New members arrive with heads turning and twirling in all directions: what to do, what does that mean, what did she/he just say? *PID Cindy Gregg* will put a spin on those initials for

Members: Boosting Satisfaction Additional ways to encourage Lions to step-up; keeping seasoned members active; and handling conflicts with resolutions. *International Director Larry Edwards* will guide us to the

Members: Fun(ds) Raising: FUN & Games Bored with same 'ole, same 'ole? Creating ways to add enjoyment and excitement to the traditional meetings. Co-Instructors *Lions Dorothy Daugherty and Debra Bieber* will entertain new ideas.

Members: Grants: Funding Awards An alternative to gaining access to funds to keep serving those in need. *IPDG Jim Wilbur* will provide Guidance with access and applications to assist with providing members and

Members: Membership: Panel of Young Lions What do they want to do; how can they add energy to your club; and they will answer your questions, with steps to recruiting and enticing the next generation. *Lions*

Members: Service: More Opportunities Lions are always looking for new ways to provide service to those in need. With the leadership of our Multiple District *PDG GST Tom Gregg*, you will need to bring a book to

Members: Technology: Taking It Forward The pandemic has us adapting ways to meet, conducting services, and fundraising. *PDG John Mallonee*, LCI Certified Instructor, will show new tools assisting our members with new applications in technology.

Rooms are available the night before, November 20, 2020, at the cost of \$76 + room tax.

(Code: Lions2020) for Reservations Call: 814-466-2255 State you are a PA Lion, attending

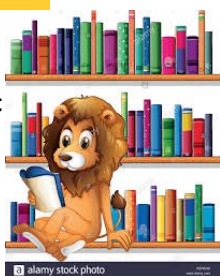


Specialty Clubs: School Bound

"Specialty clubs allows groups of people around the world to turn their passions into rewarding service projects that directly benefit their communities. Joining a specialty Lions club is a great way to meet people who share common interests and build leadership skills while serving your community."

www.lionsclubs.org

Every
School District
Deserves
a Lions Club!



Deciding where to start new specialty clubs? School districts are an excellent beginning. Attend concerts, school club events, sporting events, and observe parents that are involved in any of these activities. Approach them with an interest in the event and begin conversations relating to Lions.

If an event needs sponsorships to gain funds to assist the schools in purchasing

items or travelling for performances, why not suggest partnering to spark a connection.

PCC "Jim" Keener suggested the map below as a guidance in additional areas of interest to build new clubs. DG Tom Vasek is searching into local fire departments, police units, emergency services, etc.

After the transitioning of bridging the Lioness to Lions,

then were are your interests going to lie when building new clubs? Develop a team to research other possibilities and make a plan of action.

Our seasoned clubs are frustrated, but deny the guidance to gain new members? Why? Maybe a questionnaire should be introduced to clubs to discover the direction. Do you push through or sit back and let the game play out?

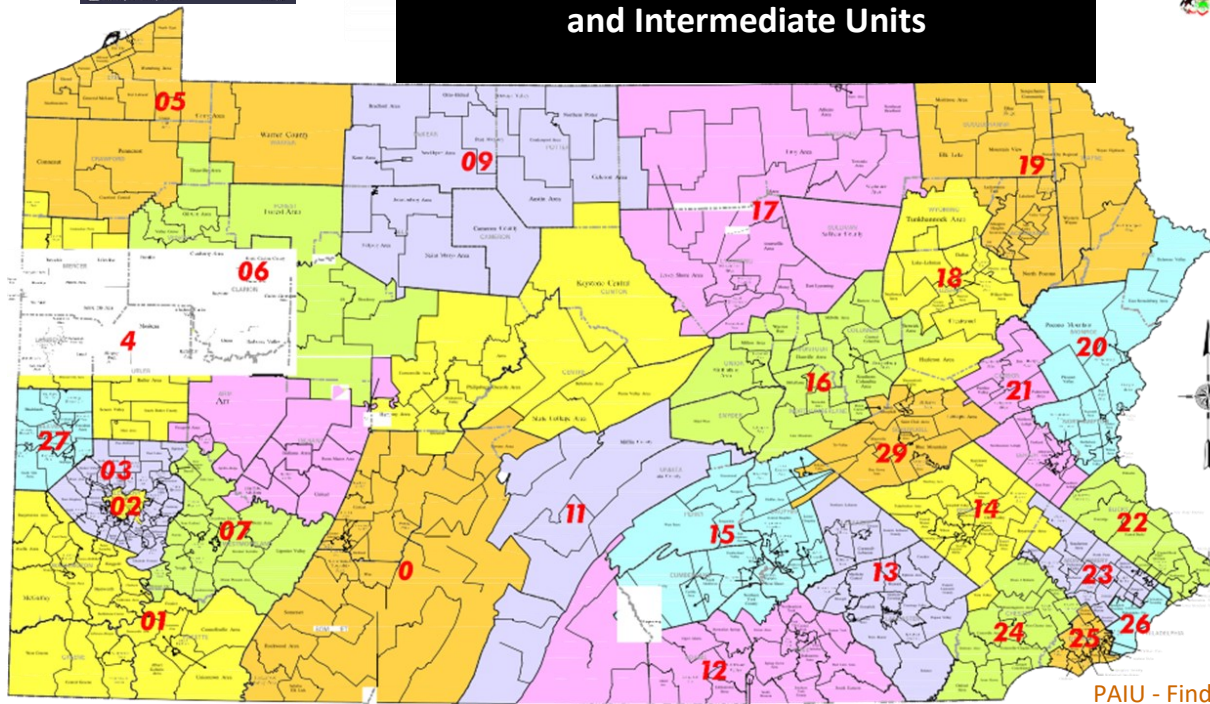
- 01 Intermediate Unit 1
- 02 Pittsburgh - Mt. Oliver IU-2
- 03 Allegheny IU-3
- 04 Midwestern IU-4
- 05 Northwest Tri-County IU-5
- 06 Riverview IU-6
- 07 Westmoreland IU-7
- 08 Appalachia IU-8
- 09 Seneca Highlands IU-9
- 10 Central IU-10
- 11 Tuscarora IU-11
- 12 Lincoln IU-12

- 13 Lancaster-Lebanon IU 13
- 14 Berks County IU-14
- 15 Capital Area IU-15
- 16 Central Susquehanna IU-16
- 17 Blast IU-17
- 18 Luzerne IU-18
- 19 Northeastern Educational IU-19
- 20 Colonial IU-20
- 21 Carbon-Lehigh IU-21
- 22 Bucks County IU-22
- 23 Montgomery County IU-23
- 24 Chester County IU-24

- 25 Delaware County IU-25
- 26 Philadelphia IU-26
- 27 Beaver Valley IU-27
- 28 ARIN IU-28
- 29 Schuylkill IU-29

Commonwealth of Pennsylvania
May 2015

Pennsylvania's School Districts and Intermediate Units



[PAIU - Find an IU](http://www.paiu.org)

www.paiu.org/Find-an-IU

Intermediate Unit Locations: There are 29 Intermediate Units operating in the Commonwealth of Pennsylvania.



Grants at Your Fingertips!

Our organization's impact hinges on the growth of our membership and retention of current members. To support recruitment and member satisfaction, the Lions Clubs International Membership Development Committee offers Membership Development Grants on a competitive basis. These funds support a wide variety of membership efforts and activities, from a unique membership drive to a team building exercise, to recruit more members and to improve the experience of current Lions.



"Let your fingers do the walking" and search pages and pages LCI has to offer!

3 Types of Grants

Standard Membership Development Grant

To ensure global representation, Lions Clubs International has allocated the following amounts to each Constitutional Area, based upon membership size.

Districts may apply for a maximum amount of US\$5,000 and multiple districts may apply for up to US\$10,000 for a Standard Membership Development Grant. If your district requires more funds, please consider applying for a Special Initiatives Membership Development Grant or a Large-Scale Membership Development Grant. [Click here](#) for more information about Standard Membership Development Grant criteria.

Large-Scale Membership Development Grant

If a Large-Scale Grant is desired, you must complete a Large-Scale Membership Grant application. This grant has a 3-year duration. The maximum amount for a selected Large-Scale Grant applicant is \$15,000 per year for three years, or \$45,000 total. Large-Scale Grants may have a retention or recruitment component, or both.

[Click here](#) for more information about the criteria for a Large-Scale Membership Development Grant.

Special Initiatives Membership Development Grant

Grants that fall into the Special Initiatives Category may include:

- Replicas of previously successful grants.
- Grants targeting clubs with demographics targeted for expansion, such as men-only clubs or clubs with less than 15 members.
- Grants in excess of grant amount allotted for a single CA.
- Grants targeting special initiatives/areas/types of clubs identified by the LCI Board.

[Click here](#) for more information about the criteria for a Special Initiatives Membership Development Grant

View additional resources for Membership Development Grants:

[Information/Frequently Asked Questions Document](#)
[Budget Template](#)

[Progress Report Template](#)

Additional Resources



Get Club Information in ONE Place!

Home My Lions Club ▼

My Districts ▼

Where is the Place to Be?

Log into:

Mylci.lionsclubs.org/Home

Follow the arrows on this page



List of District Clubs:
(for example: District 14)

Bald Eagle Valley
Bellefonte
Benton
Berwick
Etc.

I selected Bellefonte LC

Members
Clubs
Conventions
Officers
Regions and Zones
New Club Applications
Service Activities
Signature Service Activities
Reports
Data Download

View Members

View Officers

View Statements

Home My Lions Club ▼

My Districts ▼

Available Reports

Club Attendance Sheet
Club Monthly Reporting History
Monthly Membership Report - Detail
Club Roster
Club Roster of Membership Data
Family Unit Report
Lions Club Officer Report for Current Year
Lions Club Contact List
Lions District Officer Contact List
Lions Club Officer Report for Next Year
Member Information Update Report
Club Achievements

Members
Club Info
Officers
Statements/Dues
New Club Applications
Service Activities
Signature Service Activities
Reports
Data Download

Report Information

Report Name	Club Achievements
Description	List of Club Officers, awards received by active members, club recognitions, recent service activities and donations made to LCIF.

View/Print

You Are
Going to be
AMAZED!

CLUB: Northern Tioga County Centennial Lions Club

Club Name:	Northern Tioga County Centennial
Charter Date:	9/7/2017 12:00:00AM
Dropped Members in Fiscal Year:	0
Members Added in Fiscal Year:	6
Status:	Active (4)
Clubs sponsored by Northern Tioga County Bald Eagle Valley; Kulpmont Centennial; Watsontown Centennial Lioness, Williamsport Sight Services	

This is what you
will see:

One Stop Shop!

+ Lion Members
+Number of Mem-
bers Sponsored
+Services Provided
+Much MORE!

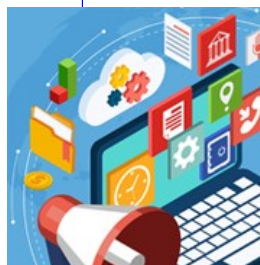


Plans For Your Marketing Communications Chairperson

As the Marketing Communications Chairperson, you will play a lead role within your club. Using social media, you will be able to motivate and excite new and existing members. Ways you can do this are by publicizing club activities, growing your club's outreach and assisting the club president in communicating with club members.

The [Marketing Communications Chairperson e-Book](#) provides a fast and

logical link to the information you need. Whether you are looking for a place to start promoting your activities, ideas of what you can post, how to engage your club members or ways to use social media more effectively. The e-Book makes it easier to access the information, tools and resources you use most often to help you stay on top of your busy schedule. The following are helpful tools to ease the task as Marketing Communications Chairperson.



IRP Commerce



[Marketing Communications Chairperson e-Book](#)

[Communicate Your Activities](#)

[Identifying Newsworthy Club Activities](#)

[Publications and Forms Page](#)

[Lions on the Web](#)

[Lions Learning Center- PR](#)

[Print and Electronic Communications](#)

Work as a team with your
Marketing Communications Chairperson

You'll be glad you did when you see members sparking
a new interest and asking others to join in on the fun
with helping others!

“Click” on the list to discover
more information to assist the
Marketing Communications
Chairperson.

Inviting New Members

Be Part of Something that Matters Brochure ([ex801](#))
Bringing Lionesses into the Family: A Guide to Lioness Invitation ([mklp2](#))
Champions Lions Club Brochure ([ex546](#))
Club Brochure Template ([mk20a](#), available online only)
Family Lions Club Program Brochure ([mpfm37](#))
Club Program Activity Guide ([mpfm33](#))
Guide to Recruiting Young Adults ([ex800](#))
I Am A Lion ([me37](#))
Just Ask! New Member Recruiting Guide for Clubs ([me300](#))
Leo Lion Program Flyer ([ll1](#))
Lioness Bridge Program Brochure ([mklp1](#))
Lions Make a Difference ([me40](#))
Membership Application ([me6b](#))
Membership Opportunities ([me105](#))
Mission Statement & Code of Ethics Pocket Folder ([me33](#))
We Are Lions Recruiting Poster ([ex209](#))
Worldwide Induction Day Planning Guide ([mk61](#))
Your Family Can Make a Difference ([mpfm8](#))

Membership Orientation and Development

Membership and New Club Publications and Awards ([me46](#))
New Member Induction Ceremonies ([me22](#))
New Member Orientation Training Guide ([me13](#))
New Member Orientation Guide ([me13a](#))
New Member Orientation PowerPoint ([me13b](#), available online only)
New Member Welcome Book ([nm9](#), available online only)
Sponsorship is an Important Responsibility ([me21](#))

Membership Satisfaction

How are your Ratings? – Administrative Guide ([me15](#))
How are your Ratings? – Questionnaire ([me15b](#))
How Are Your Ratings? Results Template ([me15c](#), available online only)
Membership Satisfaction Guide ([me301](#))



Take the Lead Build Some Clubs

Add Clubs Next 6 Months

NEW CLUBS

A	East Penn Hills Lioness
B	
C	
D	
E	
F	
G	Jersey Shore Area Lioness
H	
J	
K	
L	
M	Bullskin Township Lioness-pending
N	
P	
T	
U	
W	

DISTRICT	GOVERNOR	MEMBERSHIP CHAIR	ADMINISTRATOR
A	Tom Vasek	PDG Estella Kristiniak	PDG Ed Tustin
B	Chris Raynak	Dan Hupp	PDG Harold Fletcher
C	Thomas Jones	PDG Lisa Griffie	PDG Dennis Cope
D	Lorraine Brown	PDG William Brown	PDG Bruce Carpenter
E	Charles Thompkins	PDG David Stitely	PDG Robert Mesher
F	Douglas Smith	PDG Robert Mitchell	
G	James Douty	Danny Miller	PDG Cheryl Wilbur
H	PDG Dave Barrett	IPDG Frances Stepkovish	PCC Mark Kusma
J	Herman Rush	PDG Harry Kornprobst, Jr.	PDG Ronald Kodgis
K	Daniel Lombardo		Joseph Sizer
L	PDG James Foresio	PDG Anna Clark	PDG Fred McKinley
M	Jason Long	PDG Richard Tinsmith	PDG Gloria Schmalz
N	Erwin "Chip" Campbell	Rita Swesey	Betty Lou Ivell
P	Arthur Pecht	PDG Stephen Wagner	CC Marilyn Wagner
T	Catherine Baker		PDG Kathy Fouse
U	Gary Bender	2VDG Lisa Orehek Leon	IPDG Jessica Karrer
W	Tom Mulhern	1VDG Andy Piskel	Amy Saraka

Dear Leaders of Lionism:

Let's **ROAR!** Our Lions are increasing in numbers, and you have been doing what Lions do best - SERVE!

My goal as the MD-14 GMT is to have 20 new clubs in PA. I know you are all working on this, as I am doing the same. As I stated earlier in this Lions year 2020-2021 in the first GMT Newsletter, let's make this a competition! 14-A has two new clubs and is working on others. 14-M is waiting on paperwork for completion. 14-G has one new club and will be bridging two other Lioness clubs. However, we also need to plant seeds in areas of our district that do not have a Lions club. Hence, the guidance in school districts.

It is a privilege to be a Lion; and I will be calling to hear how your Lions are doing this month. Hope to see many of you at the **Membership Connections Seminars**. Be safe and keep in touch! Send me a note you received this newsletter, and spread the word of how PROUD you are to be a **Lion!**

Many Blessings To All,

Lion Cheryl, Editor

