

GLOBAL MEMBERSHIP APPROACH CHAMPION

PURPOSE

The Multiple District 14 Global Membership Approach Champion (GMA) promotes the initiative within the Multiple District, fosters accountability and reports results.

GENERAL

1. Qualifications

- a. Must be a Lion in good standing in a Lions Club within Multiple District 14 that is also in good standing
- b. May be a past council chair, a multiple district global action team leader, past district governor with experience in areas involving membership or other respected leader with experience in areas involving membership.
- c. Ability to collaborate with the council chairperson, council of governors, MD 14 GAT leaders and GMA district champions to support district success
- d. May be appointed from any district in Multiple District 14. Will serve a one-year term and may be reappointed.
- e. Initial appointment of the GMA Champion will be made immediately upon the adoption of the policy and thereafter appointment will be made at the fourth Council of Governors meeting held prior to the State Convention.

2. A Lion interested in serving as MD14 GMA Champion shall submit a resume and Letter of Intent in accordance with Policy 401.

3. Responsibilities – MD-14 GMA Champion will:

- a. Become familiar with the GMA materials available from the GMA webpages, most importantly, the GMA process presentations and resources
- b. Working with the multiple district leadership team, organizes a meeting for the multiple district to apply the GMA process concepts at the multiple district level, resulting in a multiple district SWOT analysis, multiple district goals and a plan to support district goal achievement.
- c. Conduct monthly committee meetings via electronic means (webinars, video conference, telephone conference, etc.)
- d. Encourage all districts in the multiple district to participate in GMA throughout the year and may participate in district meetings as needed to provide GMA information and resources.

A sitting District Governor may request MD-14 GMA Champion to attend meetings and/or present a program to their district via electronic means (webinars, video conference, teleconference, etc.). Any expenses for onsite district meetings or presentations will be the responsibility of the district.

- e. Review GMA district goals, plans and encourages the district when needed to ensure the goals are achievable
 - f. Maintain the MD plan, tracks MD and district goals vs. actuals and holds team members accountable for progress in meetings and individual follow-up conversations.
 - g. Collect and summarize monthly results for the four GMA areas of focus from MD leaders and Lions Clubs International reports.
 - h. Report progress monthly to the GAT area leader, MD leaders and district champions with the latest data, accomplishment, and next month's activities; solicits ideas and improvement suggestions.
 - i. Collect and share success stories, as well as awards and recognition available. Expresses encouragement and support for team members who are struggling, appreciation and thanks for jobs well done.
4. Report to the Council of Governors at all State Council Meetings. Expense reimbursement is subject to Policy 204, General Reimbursement Policy and to the amount budgeted by the Finance Committee for this position.
5. An annual budget must be submitted to the Finance Committee prior to November 30th for the next Lions fiscal year.