MD – 14 State Council of Lions Clubs
97th Annual Convention

The Bayfront Convention Center, Erie, PA.
May 14 to May 17, 2020

Program Advertising Contract

The undersigned authorizes the insertion of their advertisement (enclosed) in the 2020 PA Lions State Convention Program booklet, published for their convention which takes place May 14-17, 2020.

Club/Company Name:_____

Address:_____

City:_____ **State:**_____ **Zip Code:**_____

Authorized Signature:_____ **Title:**_____

E-Mail: _____ **Phone:** _____

Submission Deadline – March 14, 2020

Ad Copy Requirements_____   Please check one_____

1. Print-ready PDF or JPEG files, at exact ad size and sent Electronically, are preferred. Enclose a paper reference Copy along with this form and your payment.

2. Clean, reproducible hard copy will be accepted. (Please do not fold, tape, or staple within image area)

3. Please send electronic files for any special artwork.

4. A business card or letterhead can be submitted to be scanned, but reproduction quality in final publication will not be guaranteed. (Please do not fold, tape, or staple within image area.)

5. Cover placements are on first come, first served basis, and will be reproduced in full color. The outside back cover is reserved for the 2021 Host Committee.

6. Ads on interior pages will be reproduced in black & White (gray tones).

___ Outside back cover (1)	Reserved	$250.00
___ Inside front cover (1)	4.5" X 7.5"	$200.00
___ Inside back cover (1)	4.5" X 7.5"	$200.00
___ Center pages (2)	4.5" X 7.5"	$150.00
___ Full Page (b/w)	4.5" X 7.5"	$100.00
___ Half Page (b/w)	4.5" X 3.75"	$60.00
___ Quarter Page (b/w)	4.5" X 1.875"	$30.00

Payment Instructions

Make checks payable to: **PA Lions 14-F Convention**

Mail this form and a copy of your ad along with payment to:

PDG SCOTT LADNER   send electronic files or
13301 N. Watson Run Rd.   submit questions to:
Conneaut Lake, PA 16316   grousedog@windstream.net
(H) 814-382-1905
(C) 814-282-6333

Convention Program Booklet Patron Ads

Donation for a single line of text (not to exceed 40 letters/spaces) is $5.00
Please type or print very legibly!

1. _____   5. _____

2. _____   6. _____

3. _____   7. _____

4. _____   8. _____