



Lions Clubs International

Dear Club Officer,

On June 17, I attended a meeting at the White House to discuss ways that the U.S. Lions clubs can engage more volunteers in community service this summer as part of the "United We Serve" challenge.

Most Lions would agree that it's a good thing when the nation is reminded about the importance of service. It can bring about more hands to serve unmet needs, more people who are inspired to a lifetime of ongoing service -- and hopefully, even more people who see joining a Lions club as a great way to serve their community year 'round.

My request to you is simple. If your club is planning a service project between now and September 11, 2009, please consider posting your service event or your project's ongoing volunteer needs on the [United We Serve](#) web site. By listing your service events on this website, people who are looking for ways to volunteer this summer can contact your club to find out more.

Examples of projects to post at [serve.gov](#) can include community clean up days, health fairs and screenings, Lions Crew at Work projects, food collections, youth sporting or youth service days - or really any Lions service activity you feel might benefit from a few extra volunteer hands.

With millions of Americans expected to visit the [serve.gov](#) website in the coming months, it would be great to show just how much the **Lions** are already leading the way on the service front.

Yours in Service,

Al Brandel
International President